

Effective date: February 17, 2021

## 1. WHO WE ARE

Welcome to Contribute.to. (“**Contribute.to**” “**we**,” “**us**” or “**our**”). Contribute.to is a platform that connects Contributors (as defined in our [Terms of Service](#)) with the causes, and people they want to support. All potential recipients of contributions are referred to as our “**Members**”. Members are invited by “**Collectors**” and “**Curators**” (as defined in our [Terms of Service](#)). Contributors, Members, Collectors and Curators that use our platform are referred to herein as “**users**” or “**you**”.

Contribute.to will help people gain exposure, connect with fans, gauge the desirability of their art, and collect contributions. Contribute.to will also help people discover and support the people they appreciate.

We are a division of Laterpay Inc., which is based at 450 Lexington Ave, New York, NY, 10017. It is affiliated with Laterpay GmbH, based in Munich, Germany, which serves the European market, while Laterpay Inc. serves the U.S. market. This Privacy Policy addresses use of personal data by Contribute.to as a division of Laterpay Inc.

This Privacy Policy explains how we, and some of the companies we work with, collect, use, share and protect information in relation to contributions, our services, web site, and any software provided on or in connection with Contribute.to, and your choices about the collection and use of your information.

- This Policy applies to all visitors, end users, and others who access Contribute.to.
- By using the Contribute.to service, you understand and agree that we are providing a platform for contributions to Members.
- Your agreement to the [Contribute.to Terms of Service](#) and this Privacy Policy is, of course, voluntary. Please understand, however, that you may not make a contribution using the Contribute.to service without agreeing to such Terms of Service and this Privacy Policy.

## 2. INFORMATION WE COLLECT

We collect the following types of information.

### Information you provide to us directly:

- Your first and last name, password, e-mail, phone number and mailing address, a reference number that can be associated with your payment details, your contribution history (if any) and login data, which you provide when you register for a Contribute.to account. When you sign up for our newsletter, we collect your name, e-mail, industry and company. In addition to the information set forth above, we will collect from users only information required by law, for instance passport copies to comply with “know your customer” (KYC) procedures required to facilitate payments.
- Communications between you and Contribute.to. For example, we may send you Contribute.to-related emails (e.g. account verification, changes/updates to features of Contribute.to, technical and security notices). You may send us comments, questions or requests.
- Additional details related to your use of the services, including a record of your agreement to [Contribute.to's Terms of Service](#), term of subscription and renewal periods, preferred billing method, user account details or credit card details or other terms of payment.

### Information you provide to us indirectly:

Contribute.to collects additional data from you while you interact with Contribute.to systems, as explained in more detail immediately below.

### Analytics information:

- Contribute.to uses third party software analytics tools including, for example, tools provided by Google Analytics (a service provided by Google, Inc.) and MailGun to help us measure traffic and usage trends on our website. Contribute.to also uses Zendesk for customer support. These tools collect information sent by your device or by our service to you, including the web pages you visit through Contribute.to, add-ons, your anonymized IP address, and other information that assists us in gathering feedback to improve Contribute.to and our business model. We collect and use this analytics information together with analytics information from other users so that it cannot reasonably be used (and is not used) to identify any particular individual user. You can opt out of being included in Google Analytics or MailGun at any time.

### Cookies and similar technologies:

- When you visit Contribute.to, we may use cookies and similar technologies like pixels, web beacons, and local storage to collect information about how you use Contribute.to and provide features to you. Cookies are small files that make it easier for you to use content from the providers that use Contribute.to. Your Internet browser automatically receives these files from our servers and then

saves the cookies on your computer. Contribute.to uses what are known as session cookies and persistent cookies. We send several persistent cookies to your computer. Among other things, cookies allow you to access Internet content across different websites.

- You can change the settings on your browser so that it informs you when it accepts a cookie, or so that it does not accept any cookies at all. We recommend that your browser be set to accept cookies from Contribute.to, as only then will you be able to use the Contribute.to services.
- We may ask advertisers or other partners to serve ads or services to your devices, which may use cookies or similar technologies placed by us or the third party.

**Log file information:**

- Log file information is automatically reported by your browser each time you make a request to access (i.e., visit) a web page or app. It can also be provided when the content of the webpage or app is downloaded to your browser or device.
- When you use Contribute.to, our servers automatically record certain log file information, including your web request, IP address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on Contribute.to, domain names, landing pages, pages viewed, and other such information. We may also collect similar information from emails sent to our users, which then help us track which emails are opened and which links are clicked by recipients. The information allows for more accurate reporting and improvement of the Contribute.to services.

**Browser Fingerprint:**

- Your browser contains information about your browser version, program language, individually installed plug-ins (i.e., small programs or program extensions) (collectively and individually referred to herein as "Browser Fingerprints"). The individual Browser Fingerprints are all different from one another, like human fingerprints. Browser providers or installed plugins can retrieve (or read out) Browser Fingerprint information in order to, for example, inform you when a new software is available to you. Browser Fingerprints enable us to identify you when you make a contribution or restore your access to a previous contribution.

### 3. HOW WE USE YOUR INFORMATION

In addition to uses of information we describe elsewhere in this Privacy Policy, we use your data to do the following:

**Enable the Contribute.to service:**

- For both visitors and registered users, we use Browser Fingerprint information to determine which device is employed to access Contribute.to. This allows us to know to which Members or for which purposes you have contributed and whether you have created an account, so that we can restore access to a previous contribution or link anonymous receipts. We process your data, including your name, e-mail and mailing address, and payment information to carry out the contributions that you initiate when you use the Contribute.to service as an account-holding user. We further review a range of user data, including log files, IP addresses, mailing and e-mail addresses, and contribution information in order to improve the Contribute.to product, trouble-shoot and track issues with the Contribute.to platform, and identify areas for improvement.
- We use your personal data to communicate with you about the services we provide. For instance, for subscription service users, we use your contact information to notify you that your subscription will automatically be renewed soon or has expired. We also use user and contribution data to handle support requests from users.
- In order to make sure our Members receive the contributions, we engage in a payment settlement process. During this process, our payment service provider consults user data, including name, amounts owed and currency information and makes net payments to our Members.

**Perform credit, identity and address checks:**

- The success of our business depends on our preventing illegal or fraudulent transactions. To minimize our risks, among other processes, we compare user names and country information against crime prevention watch lists upon registration.

**Analyze user behavior:**

- We perform statistical and other analysis of your activities related to Contribute.to, including your contributions. We do this to gain a better understanding of how our services are used so that we can provide you with a better, more intuitive and personalized experience and offer new products and services that may interest you.

**Marketing:**

- With your consent, Contribute.to will use your data for marketing purposes, including to communicate with you about products, services, and other organizations and activities that may interest you. In order to tailor these communications, we evaluate your Contribute.to activities, often by using automated processing. In the course of using your data for marketing purposes, we will not forward it to third parties without your consent. You may opt out of being included in marketing communications by contacting us as explained in Section 6 below.

#### 4. HOW WE SHARE YOUR INFORMATION

Except for the information that is publicly accessible on our platform (such as the names of the users or information included in Collections or Cards (as defined in our [Terms of Service](#)), we will not share your information with third parties outside Contribute.to or its Affiliates (defined below) except as noted in this Privacy Policy or with your explicit consent.

**Parties with whom we may share your information:**

- Contribute.to shares limited information with our Members including your name, email address, phone number (if collected) and preferred language, as well as contribution details, including the contribution amount, the contribution date, and similar, only after you have made a contribution to that particular Member. Members may use this data to inform you by mail, email or digital advertising of their products and/or services that might be of interest, i.e. for marketing purposes. Members, Collectors and Curators are not permitted to share your data with any third parties. Additionally, Contribute.to may share the results of analysis of user behavior described above with other affiliates of Contribute.to.
- We transmit certain user data to our payment service providers, e.g. credit card billing companies, banks, risk management provider and other financial institutions. We typically transmit the contribution amount and a reference number that the payment service provider associates with your payment details. We also monitor whether contributions from users are received on time and provide that information to our Members. We share name, address and country data with our payment service providers to help us perform some of the credit and fraud risk assessments described in Section 3.
- We may share certain information regarding Contribute.to content and/or your information (including but not limited to, information from cookies, log files, device identifiers, location data, and usage data) with businesses that are legally part of the Laterpay group ("**Affiliates**"). Affiliates may use this information to help provide, understand, and improve Contribute.to (including by providing analytics) and Affiliates' own services (including by providing you with better and more relevant experiences).
- We also may share your information, including information from tools like cookies, log files, and Browser Fingerprint information, payment service providers, hosting providers, Google Analytics and other third-party organizations that help us connect you with Contribute.to ("**Service Providers**"). Our Service Providers will be given access to your information as is reasonably necessary to provide Contribute.to with their services, under data processing agreements that require them, among other things, only to act on Contribute.to's instruction and to take sufficient technical and organizational measures to safeguard your data.
- We may also share certain information such as cookie data with third-party advertising partners. This information would allow third-party ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you.

**What happens in the event of a change of control:**

- If we sell or otherwise transfer part or all of the Contribute.to business, or our assets, to another organization (e.g., in the course of a transaction like a merger, acquisition, bankruptcy, dissolution, or liquidation), your information may be among the items sold or transferred. The buyer or transferee would be obligated to honor the commitments we have made in this Privacy Policy.

**Responding to legal requests and preventing harm:**

- We may access, preserve and share your personal data in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that a law, regulation, or governmental request requires us to do so. This may include responding to legal requests from jurisdictions outside of the United States where we have a good faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards. We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; and to prevent death or imminent bodily harm. Information we receive about you may be accessed, processed and retained for an extended period of time when it is the subject of a legal request or obligation, governmental investigation, or investigations concerning possible violations of our terms or policies, or otherwise to prevent harm.

#### 5. HOW WE STORE YOUR INFORMATION

**Storage and Processing:**

- Your information collected through Contribute.to may be stored and processed in the European Union and the United States, or any other country in which Contribute.to, its Affiliates or Service Providers maintain facilities.
- Contribute.to, its Affiliates, and/or Service Providers may transfer information that we collect about you, including personal information, across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction. Regardless of where your information is processed, we apply the same protections as are described in this policy. In instances where data is transferred, we ensure a commercially reasonable level of protection for the rights of data subjects

based on the adequacy of the receiving country's data protection laws, contractual obligations on the recipient of the data, or privacy shield principles.

- We use commercially reasonable safeguards to help keep the information collected through Contribute.to secure and take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your account. However, Contribute.to cannot ensure the security of any information you transmit to Contribute.to or guarantee that information on Contribute.to may not be accessed, disclosed, altered, or destroyed.
- You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to emails between you and Contribute.to, at all times. We are not responsible for the functionality, privacy, or security measures of any other organization.

## 6. YOUR CHOICES ABOUT YOUR INFORMATION

You are entitled to make choices about our handling of your data, from deleting or correcting data you include in your profile to opting out of advertising and other communication controls.

For personal data that we have about you:

- **Delete Data:** You can ask us to delete all or some of your personal data (e.g., if it is no longer necessary to provide the Contribute.to services to you).
- **Change or Correct Data:** You can edit some of your personal data through your account. You can ask us to update your data in certain cases, particularly if it's inaccurate.
- **Object to, or Limit or Restrict, Use of Data:** You can ask us to stop using all or some of your personal data (e.g., if we have no legal right to keep using it) or to limit our use of it (e.g., if your personal data is inaccurate or unlawfully held).
- **Right to Access Your Data:** You can request a copy of your personal data.

If you have any questions, you may contact us using the contact information below.

We will only collect and process personal data about you where we have a lawful basis for doing so. Examples of lawful bases include consent (where you have given us consent for the processing, whether by agreeing to this Privacy Policy, ticking a box in a dialogue window, both, or by another explicit method), contract (where processing is necessary for us to perform our contract with you, for instance, to deliver the Contribute.to services) and "legitimate interests." Where we rely on your consent to process personal data, you have the right to withdraw or decline your consent at any time. In those instances where we rely on legitimate interests, you have the right to object. If you have any questions about the lawful bases on which we collect and use your personal data, please contact us as set forth below.

### How long we keep your data:

- **Retention.** We will retain your information as long as your account is active, as necessary to provide you with our services or as otherwise set forth in this Privacy Policy. We will also retain and use this information as necessary for the purposes set out in this Policy and to the extent necessary to comply with our legal obligations, resolve disputes, enforce our agreements and protect Contribute.to's legal rights. We also collect and maintain aggregated, anonymized or pseudonymized information which we may retain indefinitely to protect the safety and security of our site, improve our services or comply with legal obligations.
- Your consent to the uses of your data outlined in this Privacy Policy are valid unless revoked.
- If you do not use the Contribute.to service for a period of eighteen (18) months, Contribute.to may delete your data. Contribute.to may inform you, at its option, three (3) months before the expiration of this deadline and give you the opportunity to oppose this deletion.

## 7. CHILDREN'S PRIVACY

Contribute.to does not knowingly collect or solicit any information from anyone under the age of 18 or knowingly allow minors to register for Contribute.to. Contribute.to and its content are not directed at anyone under the age of 18. In the event that we learn that we have collected personal information from a child under age 18, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under age 18, please contact us at [privacy@contribute.to](mailto:privacy@contribute.to).

## 8. OTHER WEB SITES AND SERVICES

Please remember that when you use a link to go from our service to another website or service, our Privacy Policy or other terms do not apply to those third-party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link on our website, are subject to that third party's own rules and policies.

## 9. ADDITIONAL NOTICE TO CALIFORNIA RESIDENTS

This Section applies only to users who are California residents, and to the Personal Information of such users that we collect. For California residents, Personal Information is defined by the CCPA (California Consumer Protection Act) as any information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular California consumer or household.

This California Notice does not address or apply to:

- Our handling of Personal Information that is exempt under Section 1798.45 of the CCPA;
- Personal Information we collect about individuals who are not California residents, or;
- Personal Information we collect about individuals acting in their capacity as representatives (“B2B contacts”) of users, to the extent we use their Personal Information only in the context of conducting our business relationship with the respective business.

The CCPA requires certain disclosures about the categories of Personal Information that we collect and how we use it, the categories of sources from whom we collect Personal Information, and the third parties with whom we share it.

We do not sell your Personal Information.

California residents have the right to request: (1) that we disclose what Personal Information about them we collect, use, and disclose, including the specific pieces of the Personal Information about them collected by us in the preceding 12 months (known as a “request to know”); and (2) that we delete the Personal Information about them collected or maintained by us (known as a “request to delete”).

If you are a California resident and would like to submit a request to know or a request to delete, you may submit your request by e-mailing [privacy@contribute.to](mailto:privacy@contribute.to).

Requests will be responded to, free of charge, within 45 days of receiving the request. Consistent with California law, you may only make two such requests in a 12-month period, and the information provided will only cover the information collected in the preceding 12 months.

In order to process a request, we will need to verify your identity. We may request two or more data points of Personal Information and other proof of identification depending on the nature of the request and the Personal Information requested to verify your identity.

As a California resident, you also have the right to designate an agent to exercise these rights on your behalf. We may require proof that you have designated the authorized agent to act on your behalf and to verify your identity directly with us.

## 10. HOW TO CONTACT US

If you have any thoughts or questions about this Privacy Policy or Contribute.to, please contact us at [support@contribute.to](mailto:support@contribute.to)

If you live in the United States, the data controller responsible for your personal data is Laterpay, Inc.:

Laterpay, Inc.  
Attn: Privacy Policy Inquiry  
450 Lexington Ave  
New York, NY, 10017

If you live outside the United States, the data controller is Laterpay GmbH:

Laterpay GmbH  
Attn: Data Protection Officer  
Oskar-Von-Miller-Ring 20  
D-80333 Munich  
GERMANY

## 11. CHANGES TO OUR PRIVACY POLICY

Contribute.to may modify or update this Privacy Policy from time to time, so please review it periodically. We may provide you additional forms of notice of modifications or updates as appropriate under the circumstances. Your continued use of Contribute.to after any modification to this Privacy Policy will constitute your acceptance of such modification.